

October to bring up to 30 grand openings at Yorkdale Shopping Centre's newest expansion

Toronto, ON (April 12, 2016) – Yorkdale, Canada's most successful shopping centre, today announced the opening date of its new 300,000 square foot, \$331 million expansion. The newest wing will feature a 112,000 square foot corridor with approximately 30 stores that will be open to the public on Tuesday, October 18, 2016. The 188,000 square foot Nordstrom will open its doors that same week on October 21st.

"This expansion will signal a new era in the evolution of the Canadian retail landscape," said Claire Santamaria, Yorkdale Shopping Centre's General Manager. "We have been strategically expanding to meet shopper demand for a retail environment unlike any other in Canada. This investment is designed to cater to that demand and attract new shoppers seeking exceptional choice and diverse retailers."

Yorkdale is one of Canada's leading shopping destinations with the country's highest sales per square foot (\$1,610). Many existing retailers experience some of their highest sales worldwide at their Yorkdale locations.

"Yorkdale's latest expansion will make Canada's top-selling center even better. Investment into creating engaging brick-and-mortar retail experiences is critical to driving consumers into stores," said Craig Patterson, Director of Applied Research at the University of Alberta School of Retailing. "Complementing a new anchor tenant with 30 new stores is a great strategy that will see increased pedestrian traffic at the property and more specifically in this expansion."

Confirmed retailers opening in Yorkdale's newest expansion include much anticipated brands such as UNIQLO. Mackage will open its first Canadian boutique outside of Quebec. Other confirmed retailers include ARC'TERYX, Nadège, Wolford, Reiss, Strellson, Spareparts, Saje, Muji, Samsung and NYX. Additional retailers will be announced later this spring.

Following the expansion launch in October, RH (Restoration Hardware) Toronto the Gallery will be opening a 69,000 square foot, multi-level flagship location on the west side of the property, its largest Canadian location to date.

About Yorkdale Shopping Centre

With more than 250 shops and services Yorkdale Shopping Centre is Canada's premier shopping destination. The opening of a \$331 million expansion will add nearly 300,000 square feet of retail space and bring its total size to 2 million square feet. This expansion makes it possible to bring an even wider selection of the world's best fashion, technology and luxury brands to the Greater Toronto Area. Offering parcel valet, valet parking and seating reservations at the Dine on 3 food collection, everything about Yorkdale is designed to enhance shoppers' experiences. Yorkdale is co-owned by Oxford Properties and Alberta Investment Management Corporation (AIMCo) and managed by Oxford Properties Group. Yorkdale is located at 3401 Dufferin Street, off Allen Road, near the 401. For more information, download the Yorkdale app, visit www.yorkdale.com, or follow [@YorkdaleStyle](https://twitter.com/YorkdaleStyle) on Twitter, [Facebook](https://www.facebook.com/yorkdale) or [Pinterest](https://www.pinterest.com/yorkdale).

Media Contact:

Pascale Gordon

Media Profile

Pascale.gordon@mediaprofile.com

C: 647-328-6603

O: 416-342-1814

Georgia Boutsalis

Media Profile

Georgia.boutsalis@mediaprofile.com

C: 647-468-5181

O: 416-342-1817